

# THE HOGWEYK® CARE CONCEPT & COMMUNITY BUILDING



ONLINE  
INSPIRATION  
& STUDY  
VISIT

**LIVING with dementia. Beyond the institute. Person-centred. Disruptive. Revolutionary.**

# ONLINE INSPIRATION & STUDY VISIT

## We are The Hogeweyk®'s founders

We are known as the founders of The Hogeweyk. It was our first attempt at a complete de-institutionalisation of the traditional nursing home model. Not an institution, but a place where you can live your life as normally as possible. It sounds easy but doing this sort of thing in healthcare is pretty complicated. How do you go from intention to doing?

Over the last years we welcomed thousands of visitors during our inspiration and study visits in the Hogeweyk. Due to and thanks to COVID-19 we now offer you a great alternative that inspires and informs you likewise! Save travel costs or just choose to be inspired online first before you come over to visit us in person.



# ONLINE INSPIRATION & STUDY VISIT

## Experience The Hogeweyk online

Experience The Hogeweyk, learn about the vision, crucial elements of the concept and our way of thinking. The 3 hours online inspiration visit is confrontational, inspirational and educational. Talking with the founders first-hand. Asking those questions you always wanted to ask. Be critical and challenging.

Online we take you on a tour through The Hogeweyk® and the concept behind it. Before we welcome you online we will invite you for an intake, so **every online inspiration & study visit is bespoke**. We tailor the program to your wishes and needs.

A perfect opportunity to ask your own questions and share ideas. The duration is limited to 3 hours. We know from experience that your head will be reeling by what you have heard and seen and that a follow-up meeting can be needed.

### Parties come from all fields and branches, including:

- Directors and managers in healthcare;
- Doctors;
- Government policy makers (including ministers and state secretaries);
- Entrepreneurs looking to start something new;
- Leaders from sectors other than healthcare looking for inspiration in innovation and transformation;
- Architects operating in or outside the healthcare sector.

# BRING YOUR OWN

Bring your own coffee, beer or snack. Enough to keep you energized for 3 hours 😊



# TEAM BE ADVICE



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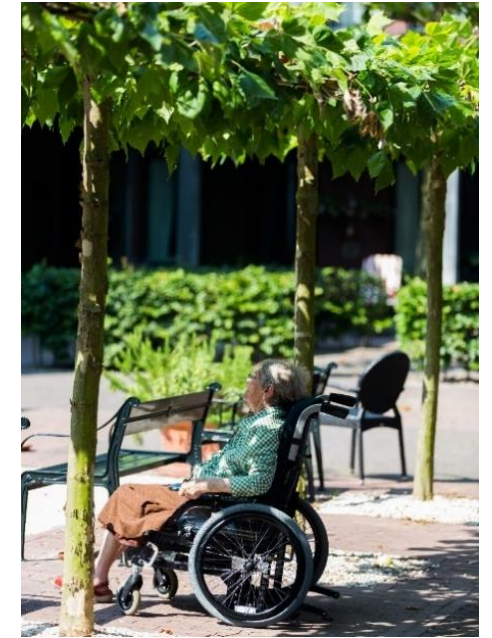
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